

**Study plan of the joint study programme  
Management in the field of study Economics and Management  
at the second level of study (full-time, English language)  
at Comenius University Bratislava, Faculty of Management  
in cooperation  
with Bordeaux University School of Management**

| Name of subject                                                         | ECTS credits | Hours per week                 | Recommended semester | Method of evaluation | Educational activities |
|-------------------------------------------------------------------------|--------------|--------------------------------|----------------------|----------------------|------------------------|
| Financial Management                                                    | 7            | 4                              | 1.                   | C, E                 | lecture, exercise      |
| Marketing Management                                                    | 7            | 4                              | 1.                   | C, E                 | lecture, seminar       |
| Organizational Behavior                                                 | 7            | 4                              | 1.                   | C, E                 | lecture, seminar       |
| Cloud Computing*                                                        | 6            | 4                              | 1.                   | C, E                 | lecture, seminar       |
| E-Business and E-Marketing*                                             | 6            | 4                              | 1.                   | C, E                 | lecture, seminar       |
| Practical Financial Markets*                                            | 6            | 4                              | 1.                   | C, E                 | lecture, seminar       |
| <b>1st semester Faculty of Management Comenius University together:</b> | <b>33</b>    | <b>20</b>                      |                      |                      |                        |
| Fundamentals of International Economics and Geopolitics                 | 3            | 30 hours                       | 1.                   | C                    | Lecture                |
| International Strategic Management                                      | 3            | 30 hours                       | 1.                   | E                    | Lecture                |
| Implementation of Internationalization                                  | 3            | 30 hours                       | 1.                   | E                    | Lecture                |
| Logistics and Techniques of International Trade                         | 3            | 30 hours                       | 1.                   | E                    | Lecture                |
| Fundamental Intercultural Management                                    | 3            | 21 hours                       | 1.                   | E                    | Lecture                |
| International Financial Diagnostics and Performance                     | 3            | 39 hours                       | 1.                   | C                    | Lecture                |
| Understanding the International Environment - Fundamentals              | 3            | 30 hours                       | 1.                   | C                    | Lecture                |
| General Knowledge & Culture                                             | 3            | 15 hours                       | 1.                   | C                    | Lecture                |
| Languages I                                                             | 3            | 24 hours                       | 1.                   | E                    | Lecture                |
| Serious Game                                                            | 3            | 21 hours                       | 1.                   | C                    | Lecture                |
| <b>1st semester Bordeaux University School of Management together:</b>  | <b>30</b>    |                                |                      |                      |                        |
| Modelling of Economic Processes                                         | 7            | 4                              | 2.                   | C, E                 | lecture, exercise      |
| Management Information Systems                                          | 7            | 4                              | 2.                   | C, E                 | lecture, exercise      |
| Knowledge Management*                                                   | 6            | 4                              | 2.                   | C, E                 | lecture, seminar       |
| Managerial Decision Making*                                             | 6            | 4                              | 2.                   | C, E                 | lecture, exercise      |
| Marketing Research*                                                     | 6            | 4                              | 2.                   | C, E                 | lecture, exercise      |
| Diploma Seminar I                                                       | 3            | 2                              | 2.                   | C                    | final thesis           |
| <b>2nd semester Faculty of Management Comenius University together:</b> | <b>29</b>    | <b>18</b>                      |                      |                      |                        |
| International Economics and Geopolitics                                 | 3            | 30 hours                       | 3.                   | C                    | Lecture                |
| International Marketing                                                 | 3            | 30 hours                       | 3.                   | S                    | Lecture                |
| Logistics and Supply Chain Management                                   | 3            | 18 hours                       | 3.                   | E                    | Lecture                |
| Advanced Intercultural Management                                       | 3            | 21 hours                       | 3.                   | E                    | Lecture                |
| International Accounting                                                | 3            | 21 hours                       | 3.                   | E                    | Lecture                |
| International Finance                                                   | 3            | 25 hours                       | 3.                   | E                    | Lecture                |
| Understanding the International Environment II                          | 3            | 30 hours                       | 3.                   | C                    | Lecture                |
| Academic Research Culture                                               | 3            | 15 hours                       | 3.                   | E                    | Lecture                |
| Leadership and Organizational Behavior                                  | 3            | 30 hours                       | 3.                   | E                    | Lecture                |
| Languages II                                                            | 3            | 27 hours                       | 3.                   | E                    | Lecture                |
| <b>3rd semester Bordeaux University School of Management together:</b>  | <b>30</b>    |                                |                      |                      |                        |
| Master Thesis Defence                                                   | 15           |                                | 4.                   | SE                   | state examination      |
| Academic Tutored Research Project                                       | 10           |                                |                      |                      |                        |
| Practice/Internship                                                     | 5            | min. 3 months<br>max. 6 months | 4.                   | C                    | professional practice  |
| <b>4th semester together:</b>                                           | <b>30</b>    |                                |                      |                      |                        |

<sup>1</sup>A student of Faculty of Management, Comenius University Bratislava enrolls at least two courses marked with an asterisk (worth at least 33 credits) in the 1st semester of study.

A student of Bordeaux University School of Management will enrol in all courses (worth 30 credits) in the 1st semester.

<sup>2</sup>A student of Faculty of Management, Comenius University Bratislava enrolls in the 2nd semester of study at least two courses marked with an asterisk (worth at least 29 credits).

In the 2nd semester, a student of Bordeaux University School of Management will enrol in courses provided by the Faculty of Management, Comenius University Bratislava (worth a minimum of 30 credits).

<sup>3</sup>A student of Faculty of Management, Comenius University Bratislava enrolls in the 3rd semester in all courses provided at Bordeaux University School of Management (worth 30 credits).

A student of Bordeaux University School of Management will enrol in all courses (worth 30 credits) in the 3rd semester.

<sup>4</sup>A student of Faculty of Management, Comenius University Bratislava enrolls in all courses (worth 30 credits) in the 4th semester.

A student of Bordeaux University School of Management will enrol in all courses (worth 30 credits) in the 4th semester.