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Call for papers

Dear partner,

on the 12th of October, 2016 Faculty of Management Comenius University and Digital Marketing Club under the auspices Visegrad Fund are organizing **international scientific conference**:

Support for e-business in V4 countries

The aim of the conference is to create an online information platform to support e-business of small and medium enterprises within the V4 region.
We are pleased to announce sound keynote speakers from Czech Republic, Hungary, Poland and Slovakia who will discuss recent trends in the fields of online marketing and speak about different conditions for e-business in each of V4 countries.

Papers can be from the following fields of research:
Marketing
Entrepreneurship
Management
Information Technologies
Law
Statistics
Economy

If you wish to share your knowledge and publish in the above mentioned fields of research send your abstract in national language and English language till **4th of October, 2016** and your scientific contribution till 26th of October, 2016 to the program committee member on the following address:

- veronika.muzikova@st.fm.uniba.sk

The structure of contribution: language of contribution should be in national language or in English language, length of the paper 6-8 pages and the paper should consist of title, abstract (in national language and English language), keywords, bibliography.

The proceedings will be published with ISBN and send for indexing into renowned scientific databases and each scientific contribution will be controlled by Double-Blind Review.

prof. RNDr. Michal Greguš, PhD.
The chair of the scientific committee

Ing. Jaroslav Vojtechovský, PhD.
The chair of organizing committee