

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course code: new course	Course unit title: Integrated Spatial Planning Project I
Mode of delivery, planned learning objectives and teaching methods: Teaching methods: On-site method (75%), distant learning (online) (25%) Allocation of teaching hours: project work/ 10 hours Allocation of teaching hours weekly: 10 hours. During the study level: 130 hours (13 weeks) Study method: full-time	
Credits allocation: 11	
Recommended semester: : 1st	
Level of study: 2.	
Prerequisites for registration:	
Advised prerequisites (non-compulsory):	
Assessment criteria: Active participation in lectures Continous progress check: visual presentation „7 wonders of a city“ The submission of the presentation is a condition for admission to the final exam. The presentation has a prescribed structure and can be assessed with 100 points, which are divided as follows between the grades: at least 92 for grade A, B can be achieved with at least 83 points, C with 74 points, D with at least 65 points and E can be achieved with at least 56 points. Completion of the course – 56% points assessment of deliverables “City as a personality and its projection in urban semiotics” (movie+essay). Specific classification degrees are awarded based on the total number of percentages/points obtained, which reflects the degree of success in completing the subject. The final assessment of the student is given by the current study regulations	
Assessment methods: Interim assessment is conditional on active participation in lectures and exercises. The student's final grade is determined by the evaluation of the essay (weight 50%) and the movie (weight 50%) with the result of at least 56%. Ratio between the interim and the final evaluation is 50:50.	

Learning outcomes:

The task of the students is to analyze the selected city or urban area as a unique metaphorical personality, characterize the manifestations of this city personality and examples of the city "personality" in practice, using the basics of semiotics, signs and symbols in the urban environment, their coding in context and articulation of meaning. The student masters the basics of urban semiotics and visual sociology and is able to creatively describe the city as a communicating organism, analyze its historical memory, architectural language, urban constitution, values and temperament/social atmosphere and creatively design new forms of urbanity.

Brief course outline:

1. Introduction to the subject, presentation of topics and starting points for studio work
2. Basics of urban semiotics and its manifestations in the architecture and urbanism of the city
3. Postmodern urbanism and its semiotic contexts
4. Video as a tool for creating a city story
5. The face and architectural language of the city - field trip
6. A work of art in the landscape: "Memorials - forgotten icons of concrete utopia"
7. Elements of the city's personality - theoretical inputs
8. Seven wonders of the city - checking the progress
9. Identity of a historical city (Piran, Český Krumlov, Istanbul..)
10. Identity of a modernist city (Belgrade, Brasilia, Petržalka...)
11. Identity of a hypermodern city (Shanghai, Dubai, Hamburg...)
12. Visual sociology and its methodological tools
13. Essay on architecture/urbanism and its rules

Recommended literature:

JASŠO, Matej a LADZIANSKA, Zuzana. City as a personality: new concept of creative city. In: Michal, BALOG a Lucia, KNAPČÍKOVÁ. *Smart City 360*. Bratislava: EAI, 2017, ISBN 978-1-63190-149-2.

JASŠO, Matej. The city as a personality and its projection in urban semiotics. Miesto jako osobowość. In *Autoportret*. Vol. 36, No. 1 (2012), s.88-93. ISSN 1730-3613.

JASŠO, Matej; KUBO, Ladislav. *Urbánna semiotika: študijný text k predmetu Projekt priestorového plánovania II*. Bratislava: ROAD Spectra, 2015. 238 s. ISBN 978-80-

88999-39-3.

JASŠO, M., HUSÁR, M., HAJDUK, M., HAJDUK, J. (2023): New Perspectives on the Urban Semiotics of Mass Housing Neighbourhoods in Slovakia: Petržalka Case Study. In: SPATIUM No. 50, December 2023, pp. 33-44, Belgrade, DOI: <https://doi.org/10.2298/SPAT230428013J>

PETRTÝLOVÁ, R.-JASŠO, M. (2022) Waterfront character areas as the key elements in building the city - river relationship. Bratislava, Slovakia case study. International review for spatial planning and sustainable development A: Planning Strategies and Design Concepts, Vol 10 No.2 (2022), 19-37, ISSN: 2187-3666 (online), DOI: http://dx.doi.org/10.14246/irspsd.10.2_19

Bafoil, F. (2006). Europe centrale et orientale. Mondialisation européanisation et changement social. Paris, Presses de Sciences Po

Language required to complete the course:

English language

Notes:

Course evaluation:

Total number of students evaluated:

Teacher:

Assoc.Prof. Ing. Vladimír Ondrejčka, PhD. – person responsible for course

Assoc. Prof. Ing. Milan Husár, PhD.

Assoc.Prof. Mgr. Matej Jaššo, PhD.

Last modified date:

Approved by:

COURSE UNIT INFORMATION SHEET