

University: Comenius University in Bratislava	
Faculty: Faculty of Management	
Course code: new course	Course unit title: Humanization of the Urban Environment
Mode of delivery, planned learning objectives and teaching methods: Teaching methods: On-site method (75%), distant learning (online) (25%) Allocation of teaching hours: lecture/ 1 hour + exercises/1 hour. Allocation of teaching hours weekly: 2 hours. During the study level: 26 hours (13 weeks) Study method: full-time	
Credits allocation: 3	
Recommended semester: : 2nd	
Level of study: 2.	
Prerequisites for registration:	
Advised prerequisites (non-compulsory):	
Assessment criteria: Active participation in lectures and exercises. Completion of the seminar paper “Urban environment from the point of view of specific groups” - min. 56% point assessment. Specific classification degrees are awarded based on the total number of percentages/points obtained, which reflects the degree of success in completing the subject. The final assessment of the student is given by the current study regulations	
Assessment methods: Preliminary assessment/admission to the exam is conditional on active participation in lectures and exercises. The student's final grade is determined by the evaluation of the work in the exercises (weight 25%) and the successful defense of the seminar paper (weight 75%) with a success rate of at least 56%. Ratio between the interim and the final evaluation is 25:75.	
Learning outcomes: The urban environment is not only a physical environment in which a significant part of our economic, social or cultural activities take place, but it is also a social field, reflecting society's relationship to values such as inclusion, justice, transparency or openness in communication. The subject is focused on analyzing the needs of individual specific groups (disabled citizens, homeless people, mothers with children, seniors, etc.) in the urban	

environment and the possibilities of how to fulfill these needs through planning and physical intervention in the environment. The student knows the basic principles of universal design, barrier-free design or inclusive planning with regard to the specific needs of individual groups and understands the projection of these topics into the participatory planning process.

Brief course outline:

1. Humanization of the urban environment and its position in individual planning schools
2. Projection of key social values (equality, justice, inclusion, democratic decision-making) into the urban environment
3. Perception of urban space and its composition
4. Democratic and totalitarian architecture/urbanism
5. The concept of universal design and its individual components
6. Barrier-free architecture and barrier-free design
7. Barrier-free and user-friendly virtual space
8. Specific needs of individual groups (seniors, tourists, handicapped people, cyclists, homeless people, mothers with children, etc.) in relation to the urban environment
9. Typology of interventions within the framework of humanization of the urban environment
10. Cross-cultural differences in the approach to humanization of the urban environment
11. Social work and its roles in the process of humanization of the urban environment
12. Urban safety and its role in the process of humanization of the urban environment
13. Participatory design methods (co-design, co-creation) of the urban environment.

Recommended literature:

JASŠO, Matej a PETRÍKOVÁ, Dagmar. Towards creating place attachment and social communities in the smart cities. In: Dagmar, CAGÁŇOVÁ; Michal, BALOG; Lucia, KNAPČÍKOVÁ; Jakub, SOVIAR a Serkan, MEZARCIÖZ. *Smart technology trends in industrial and business management*. Cham, Switzerland: Springer International Publishing AG, 2019, s. 401411. ISBN 978-3-319-76998-1.

PETRTÝLOVÁ, R.-JASŠO, M. (2022) Waterfront character areas as the key elements in building the city - river relationship. Bratislava, Slovakia case study. International review for spatial planning and sustainable development A: Planning Strategies and Design Concepts, Vol 10 No.2 (2022), 19-37, ISSN: 2187-3666 (online), DOI: http://dx.doi.org/10.14246/irpsd.10.2_19

JASŠO, M., HUSÁR, M., HAJDUK, M., HAJDUK, J. (2023): New Perspectives on the Urban Semiotics of Mass Housing Neighbourhoods in Slovakia: Petržalka Case Study. In:

SPATIUM No. 50, December 2023, pp. 33-44, Belgrade, DOI: https://doi.org/10.2298/SPAT230428013J
Remišová, A. – Lašáková, A. – Schaefer-Krzykala, R. (2013). Corporate social responsibility in European countries: The keystones of the concept and intercultural connotations. In: Journal for East European Management Studies. – Roč. 18, č. 4, s. 512-543
Language required to complete the course: English language
Notes:
Course evaluation: Total number of students evaluated:
Teacher: Assoc.Prof. Mgr. Matej Jaško, PhD. – person responsible for course Ing.arch. Zuzana Ladzińska, PhD.
Last modified date:
Approved by:

SUBJECT INFORMATION SHEET