

COURSE DESCRIPTION

University: Comenius University Bratislava	
Faculty: Faculty of Management	
Course ID: FM.KSP/067AB/18	Course title: Social Entrepreneurship
Educational activities: Type of activities: seminar Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning	
Number of credits: 3	
Recommended semester: 2., 4., 6.	
Educational level: I., II.	
Prerequisites:	
Course requirements: Students are evaluated for their active participation at seminars during the semester. They work on several individual and group assignments and they are expected to develop their own social entrepreneurship project idea and business model. - Two seminar assignments (analysis of social entrepreneurship ecosystem; analysis of social entrepreneurship case examples in terms of their business models and approach to scaling), each worth 20% - Active application of the concepts from the field of social entrepreneurship in students' model assignments (own model social entrepreneurship project idea and business model). Students are expected to prepare an idea pitch, an impact canvas, and a business model description, including a business model canvas, each part worth 20%. The overall evaluation is in accordance with the faculty evaluation system: A = 91-100%; B = 81-90%; C = 73-80%; D = 66-72%; E = 65-60%; F = 0-59% points. Scale of assessment (preliminary/final): 100% continuous evaluation	
Learning outcomes: Understand the character and role of social entrepreneurship in the current socio-economic context. Understand motives and qualities of social entrepreneurs. Understand different types of social entrepreneurship and different business models and scaling strategies. Able to develop own social entrepreneurship project ideas using state-of-the-art tools and techniques.	
Class syllabus: MAIN TOPICS OF THE COURSE: <ol style="list-style-type: none"> 1. Course introduction 2. Introduction to social entrepreneurship 3. Social entrepreneurship ecosystem, social entrepreneurship in practice 4. Individual work on assignment 1: Social entrepreneurship ecosystem 5. Presentations of assignment 1: Social entrepreneurship ecosystem 6. Impact and scaling 7. Individual work on assignment 2: Social entrepreneurship case example analysis 8. Feedback on assignment 2; Ideation, Impact canvas, social business model 9. Easter holiday (individual on-demand consultations / facilitated self-study) 	

10. Presentations of assignment 3, part 1 (Idea pitch)
11. Business model canvas for social entrepreneurship
12. Compulsory consultations to assignment 3, parts 2&3 (Impact canvas & Business model canvas)
13. Final presentations

Recommended literature:

- [1] Study materials by Social Entrepreneurship Akademie & Social Impact Award – available online
- [2] OSTERWALDER, A., PIGNEUR, Y. Business Model Generation. John Wiley & Sons, 2010. ISBN 978-0470-87641-1
- [3] YOUNG, D.R. 2018. The Social Enterprise Zoo. Cheltenham: Edward Elgar, 2018. ISBN 978-1-78471-607-3

Languages necessary to complete the course:

English

Notes:

In compliance with the regulations of the internal regulation No. 16/2017 Rector's Directive Comenius University in Bratislava Full reading of the internal regulation No. 23/2016 Rector's Directive Comenius University in Bratislava, which issues the Code of Ethics of the Comenius University in Bratislava as read in supplement No. 1, every student acquires his/her study results honestly; does not cheat and use dishonest practices during any form of assessment of his/her acquired knowledge. Cases of breaking the Code of Ethics of Comenius University can be judged as breaking the duties following from legal regulations, (...). Such judgement may be connected with enforcing accompanying legal consequences on academic, (...) disciplinary level.

In accordance with the regulations of the internal regulation No. 13/2018 approved by the Academic senate of Comenius University in Bratislava the Disciplinary Regulations of Comenius University in Bratislava for Students, a disciplinary offence of a student is any form of copying or forbidden cooperation or providing answers during written or oral examination (assessment of knowledge) or during preparation for it within the course, or using technical devices or any information carriers in other than allowed ways during written or oral evaluation of study results (assessment of knowledge) or during preparation for it within the course. Committing a disciplinary offence may lead to imposing some disciplinary precautions on the student: admonition, conditional suspension of studies or dismissal from studies.

Past grade distribution

Total number of evaluated students: 61

A	ABS	B	C	D	E	FX	M
54,1	0,0	22,95	11,48	3,28	1,64	6,56	0,0

Lecturers: doc. PhDr. Marian Holienka, PhD.

Last change: 14.05.2022

Approved by: