

COURSE DESCRIPTION

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| University: Comenius University Bratislava | |
| Faculty: Faculty of Management | |
| Course ID: FM.KEF/007AB/16 | Course title: English for Managers II |
| Educational activities: Type of activities: lecture Number of hours: per week: 2 per level/semester: 28 Form of the course: on-site learning | |
| Number of credits: 2 | |
| Recommended semester: 2. | |
| Educational level: I., II. | |
| Prerequisites: | |
| Recommended prerequisites: English for managers I | |
| Course requirements: 9 % for active participation in class, 3 % for regularly done homework, 10 % for negotiating, 15 % for mid-term test, 13 % for writing assignment and 50 % for final test taken at the end of the semester while the minimum to pass the test is 21 %. Scale of assessment (preliminary/final): 50/50 | |
| Learning outcomes: By completing the course the student will acquire vocabulary from the field of economics, international trade, banking, accounting, stock exchange and insurance. He/she will learn terminology and phrases from negotiating, and will be able to use them while negotiating with other students in class. He/she can write a professional report. | |
| Class syllabus: Brief outline of the course: Topics: <ul style="list-style-type: none"> • Global economy in 21st century • International trade: export, import, incoterms • Banking • Company finances • Accounting • Stock exchange, shares and bonds • Insurance • Types of businesses: with limited liability, public companies, partnerships, sole traders • Establishing a business – business plan Managerial skill: negotiating Writing: Business report Grammar: Countable and uncountable nouns, verbs “do“ and “make“, conditionals, contrasts, relative clauses. | |
| Recommended literature: | |

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| <p>Internal material distributed at the beginning of semester. Ian MacKenzie: English for Business Studies. Third Edition. CUP 2010. Emmerson, P.: Business Builder. Modules 7, 8, and 9. MacMillan 2009. Mascull, B.: Business Vocabulary in Use. Third edition. CUP 2017 McCarthy, M. et al. Grammar for Business. CUP 2009. Law, J.: Dictionary of Finance and Banking. OUP, 2018. Doplňit': MacKenzie, I.: Professional English in Use: Finance. CUP 2006.</p> | | | | | | | |
| <p>Languages necessary to complete the course: English on level B2</p> | | | | | | | |
| <p>Notes:</p> | | | | | | | |
| <p>Past grade distribution Total number of evaluated students: 111</p> | | | | | | | |
| A | ABS | B | C | D | E | FX | M |
| 22,52 | 0,0 | 26,13 | 23,42 | 7,21 | 6,31 | 14,41 | 0,0 |
| <p>Lecturers: Mgr. Alexandra Mittelman, PhD., MBA, PaedDr. Jarmila Brtková, PhD., Mgr. Lenka Procházková, PhD., Mgr. Zuzana Tenglerová</p> | | | | | | | |
| <p>Last change: 08.04.2022</p> | | | | | | | |
| <p>Approved by:</p> | | | | | | | |